

Overview of Image Resources **RANDOM HOUSE**

Access: SMARTPublic website (<http://smartpublic.randomhouse.com>)

Images Held: Covers

Master Size: 100% of Cover size

Color Space: RGB/CMYK

Image Quality: High-resolution 300dpi

Delivery: Download, Links, Auto Feeds

The following is the list of customers that either use RH's ftp cover site or receive RH feeds :

2HQ.com	Crimson Multimedia Distribution	Lycos
Advance Magazines	Dial a Book/Buy.com	Lycos
All Media Guide	E.B. Games	Mackin Library Media
Alphacraze	E.B. World-Commerce Technology Inc.	McNally Robinsonmegabuys
Amazon.ca	EAEBCE PCEBC (VD)eLibron	Muze Inc.
Amazon.com	Emery Pratt	Northshire Bookstore
Archambault	Faculty Center Network	Novela Books
Baker & Taylor/Informata.com	Follett Library Resources	Oconnor Campus CenterPage
Barnes and Noble	Future Shop	One Inc.
Bokus AB	Gamestop	Periodic Books
Book Wholesalers Inc. (BWI)	Glennf.Com	Powells.com
Bookmanager (Canada)	Google	Psychology.com
Books-A-Million/WalMart/AWBC	Hastings Entertainment	Rand McNallySher Distributing
Booksources.com	Indigo CanadaIndoo.com	Company
Borders Books	Ingram Books	Synthenet
Bowker	Innerself	The Library Corporation
Brodart	Kay-Bee/Corner/J&R Musicworld/	ToysTrader's Library
Canadashop.com	Transworld	Van Ditmar Books
Childrenslit.com	LakVista	We Love Children's Books
Communic8 Marketing/Best Buy	Library of Congress	WordsWorth Books
Communic8 Marketing/Target	Library Services Centre	Yahoo!

Uses: Automated push to all major accounts
As a resource for vendors
Post images or repost revised images by the 1000s

Naming Protocol and Image Specifications Summary: The images are named by 13 digit ISBN. Image specifications are fully customizable at time of export.

NOTE: New cover images and new versions of covers are pushed out weekly on Thursday nights.